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PATTERSON & SHERIDAN, LLP
 ATTORNEYS AT LAW
 595 SHREWSBURY AVENUE
 FIRST FLOOR
 SHREWSBURY, NJ 07702
TELEPHONE (732) 530-9404
TELEFAX (732) 530-9808

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THIS MESSAGE HAS 12 PAGES INCLUDING THIS SHEET

TO: Commissioner of Patents
 FAX NO.: 571-273-8300
 FROM: Kin-Wah Tong, Esq.
 DATE: October 10, 2008
 MATTER: Serial No. 09/922,910 Filed: August 6, 2001
 DOCKET NO.: SEDN/113CON2
 APPLICANT: Gordon, et al

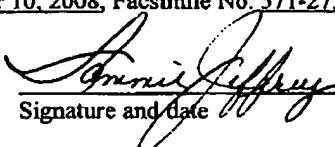
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| <input type="checkbox"/> Petition | <input checked="" type="checkbox"/> Transmittal Letter |
| <input type="checkbox"/> Disclosure Statement & PTO-1449 | <input type="checkbox"/> Fee Transmittal (2 copies) |
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| <input checked="" type="checkbox"/> Response to Office Action | dated <u>October 10, 2008</u> |

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Tammie Jeffrey
 Name of person signing this certificate


 Signature and date October 10, 2008

PTO/SB/21 (08-04)

Approved for use through 07/31/2006. OMB 0651-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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**TRANSMITTAL
FORM**

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

Application Number

09/922,810

Filing Date

August 6, 2001

First Named Inventor

Gordon, et al

Art Unit

2623

Examiner Name

Annan Q Shang

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OCT 10 2008

Attorney Docket Number

SEDN/113CON2

ENCLOSURES (check all that apply)

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<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input checked="" type="checkbox"/> Amendment / Response	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Preliminary Amendment	<input type="checkbox"/> Status Letter
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Terminal Disclaimer	<input checked="" type="checkbox"/> Other Enclosure(s) (please identify below):
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<input type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> CD, Number of CD(s) _____	
<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> Landscape Table on CD	
<input type="checkbox"/> Reply to Missing Parts/ Incomplete Application		
<input type="checkbox"/> Reply to Missing Parts under 37 CFR1.52 or 1.53		

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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Patterson & Sheridan, LLP

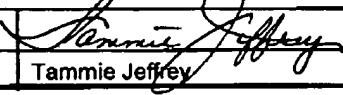
Signature 

Printed Name Eamon J. Wall, Esq.

Date October 10, 2008 Reg. No. 39,414

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Signature 

Typed or printed name Tammie Jeffrey Date October 10, 2008

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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Application Number	09/922,810
Filing Date	August 6, 2001
First Named Inventor	Gordon, et al
Art Unit	2623
Examiner Name	Annan Q Shang

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Attorney Docket Number SEDN/113CON2

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<input type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> CD, Number of CD(s) _____	
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm	Patterson & Sheridan, LLP		
Signature			
Printed Name	Eamon J. Wall, Esq.		
Date	October 10, 2008	Reg. No.	39,414

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Signature	
Typed or printed name	Tammie Jeffrey
Date	October 10, 2008

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Serial No. 09/922,910
Page 1 of 9

OCT 10 2008

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants: **Gordon et al.**

Case: **SEDN/113CON2**

Serial No.: **09/922,910**

Examiner: **Shang, Annan Q**

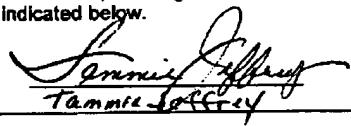
Filed: **August 6, 2001**

Group Art Unit: **2623**

Title: **METHOD AND APPARATUS FOR PROVIDING SUBSCRIPTION-ON-DEMAND SERVICES FOR AN INTERACTIVE INFORMATION DISTRIBUTION SYSTEM**

Confirmation #: **9300**

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10/10/08 Date	

RESPONSE UNDER 37 C.F.R. §1.111

Sir:

This communication is in response to the non-final Office Action mailed July 10, 2008.

In the event that an extension of time is required for this response to be considered timely, any further necessary extension of time is hereby petitioned for.

Applicants do not believe that any fee is due in connection with this response. In the event Applicants are incorrect, the Commissioner is authorized to charge the extension fee and any other fees due, including excess claim and extension of time fees, to counsel's Deposit Account No. 20-0782/ SEDN/113CON2.

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